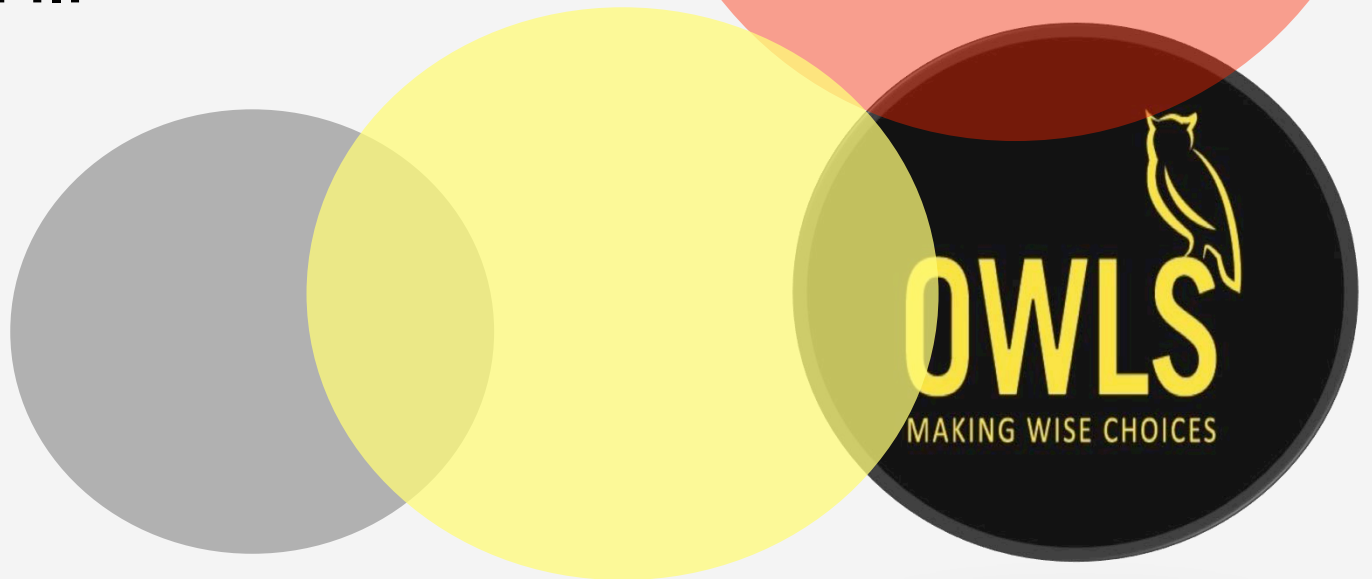


OWLS  
**BONANZA**  
SPONSORSHIP  
PACKAGES



# THE BONANZA PROJECT

The OWLS Bonanza Project supports and empowers Indigenous young people from 10 to 18 years of age with adventure, life skills, training and career pathways within the Maritime industry. The Project cohort will be known as the, Bonanza Sea Cadets.

## WHO IS BONANZA

Bonanza is a 60 year old ex shark and crayfish boat designed and built by the legendary Sambraglio family; the last wooden boat builders in Fremantle. Sambraglio boats were, and still are - legendary for their sea keeping ability. Bonanza was built by Marko Sambraglio whose slipway was located where the Kailis and Cicerello's fish and chips shops are now.

Bonanza is well known within the maritime community and has a fascinating journey and history. The Bonanza Project will see her start a new chapter supporting the journeys and positive life choices of Indigenous young people.

## BONANZA TRAINING, ACTIVITIES AND COACHING

- Maritime Safety
- Boat Building and Safe Operations
- Coxswain Grade 1 – Near Coastal
- Recreational Skippers Ticket
- Environmental Conservation and Management
- Sport 4 Health – Marine Recreation and Sport
- Stand Up Paddle Board Hire and Lessons – Cadet Micro Business
- Teamwork, Leadership and Wellbeing
- Financial Literacy
- Bonanza Toast Masters – Presentation Skills Development
- Bonanza Documentary - Film and Documentary Making Program
- Maritime, Hospitality and Tourism Careers and Pathways Coaching.



**ADVENTURE**

**LIFE SKILLS**

**BOAT BUILDING**

**MARITIME – TOURISM – HOSPITALITY  
TRAINING & CAREER PATHWAYS**

**SELF ESTEEM &**

**CONFIDENCE**

**TEAMWORK & LEADERSHIP**

**SPORT 4 HEALTH**

# BONANZA PROJECT TEAM AND CAPABILITY

The Bonanza Project is one of two OWLS not for profit projects, the other being OWLS Motor Sports which is also being launched on AUSTRALIA DAY 2018.

The OWLS Bonanza Project team includes Cyril Hayes and Steve Jansen bringing proven track records in the design and delivery of projects that engage with Indigenous youth and communities resulting in positive health wellbeing and employment outcomes.

iWORKPRIME with Terry Dewar brings a proven track record in community project management, film and documentary making and training expertise to the project.

Mauro Vischi is a master wooden boat craftsman. Mauro's career includes 3 years undertaking the construction of the Daufkin and delivering Boat Construction courses through TAFE.

Bernie Unwin and Matthew McRedden bring a wealth of Maritime industry experience and training capability to the project through the Swan Maritime Institute and the Indigenous Maritime Training Academy.

Mike Bormann from Jojara brings sports science, coaching and teamwork and leadership development expertise to the Bonanza Project.

Amedeo De Santis, Mike Helm and Ross Wilkinson from Toast Masters International are providing coaching support for the establishment of the Bonanza Toastmasters Club. Bonanza Toastmasters will support Indigenous High School and University students and Cadets in developing presentation skills that will support educational and career outcomes.



# BONANZA CADETS

Participation in the Bonanza Project will be offered to the following cohorts providing a wide range of opportunity to engage.

The first cohort will be drawn from Indigenous students currently attending boarding school from the Mid West, Pilbara and Kimberley regions of W.A. Students from the Thalanyji Native Title group will be provided the first opportunity to register.

A second cohort will be drawn from the 200 students currently registered with the Madalah Foundation who provide educational mentoring support to Indigenous students boarding in Perth.

A third cohort will engage with local Whadjak young people from the Fremantle and adjacent areas.

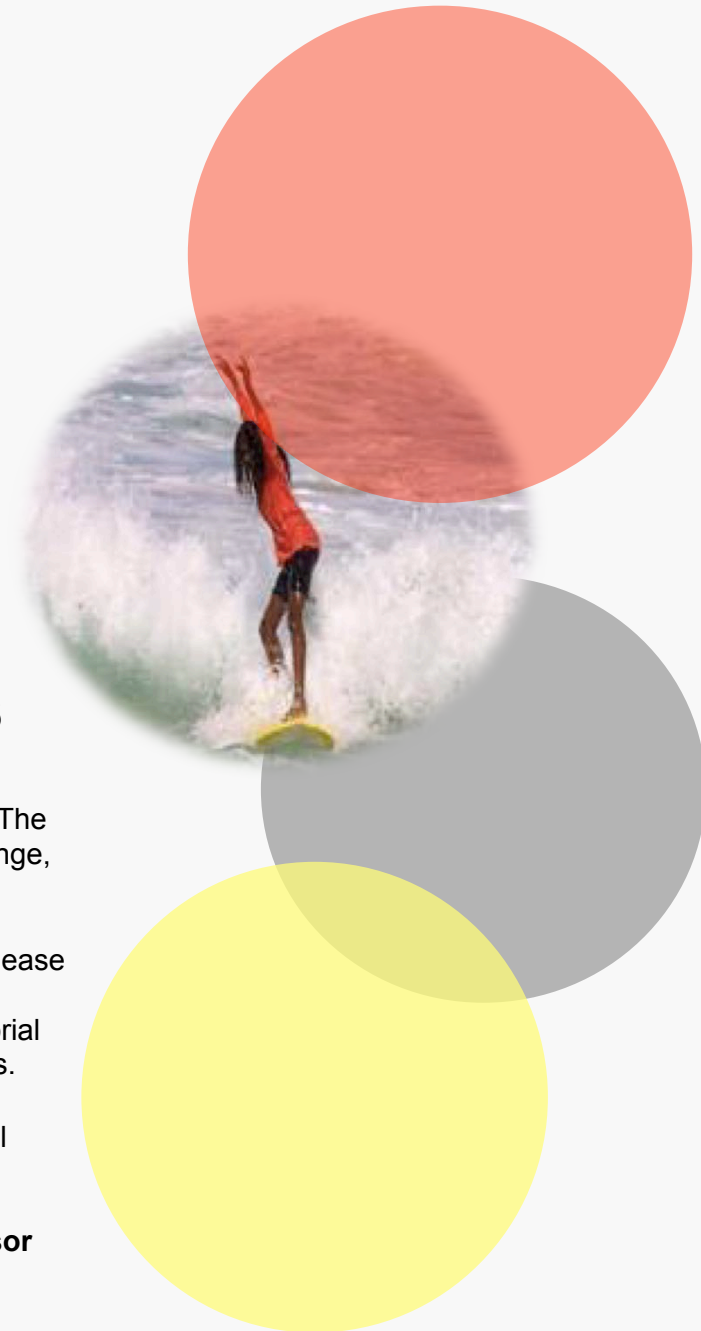
## SPONSORSHIP OPPORTUNITIES AND BENEFITS

The Bonanza Project will be officially launched on Australia Day – 26<sup>th</sup> January 2018. The project provides young Indigenous girls and boys with much needed adventure, challenge, skills, life and career pathways, empowerment and confidence.

The project excites all who come to hear about it. The launch will be by both media release and an official event at the Bonanza HQ at Aquarama in East Fremantle. The Western Australian Newspapers, GWN and NITV have committed to running editorial and feature the project. All are awaiting the official media release with sponsors details.

A social media campaign will also be activated on Face Book, Instagram, LinkedIn, All promotion and media releases will recognise sponsors.

**To register an Expression of Interest to become a Bonanza Project official sponsor please contact Steve at OWLS – 0400 605 822 or email [steve@onslowworkforce.com.au](mailto:steve@onslowworkforce.com.au)**

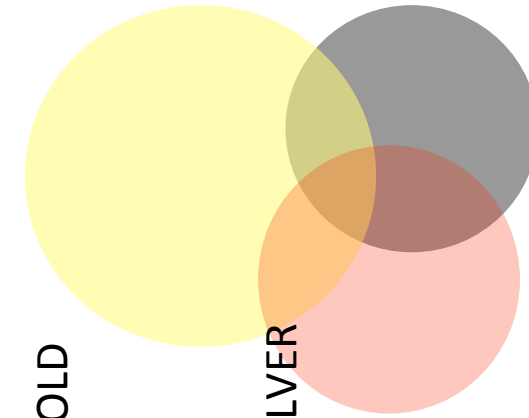


# SPONSORSHIP PACKAGES

PLATINUM

GOLD

SILVER



BONANZA PACKAGES	\$50,000	\$20,000	\$5,000
------------------	----------	----------	---------

Sponsor Flag on Bonanza – 12 Months	◆		
Sponsor Flag on Bonanza – 10 Event Cruises		◆	
Sponsor Flag on Bonanza – 5 Event Cruises			◆
40 Tickets – Bonanza Cruises	◆		
20 Tickets – Bonanza Cruises		◆	
10 Tickets – Bonanza Cruises			◆

ADVERTISING
-------------

Recognition as lead sponsor at Australia Day Launch	◆		
Recognition as Gold Sponsor at Australia Day Launch		◆	
Recognition as Silver Sponsor at Australia Day Launch			◆
Recognition as lead sponsor on all media releases and Bonanza events	◆		
Recognition as Gold sponsor on all media releases and Bonanza events		◆	
Recognition as Silver sponsor on all media releases and Bonanza events			◆